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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number	09/849448	Docket Number	DT.0104
Filed	05/04/01	Group Art Unit	3623
Examiner	Tariq R. Hafiz	Customer No.	23669
Application Title	INTERFACE FOR MERCHANDISE PROMOTION OPTIMIZATION		
First Named Inventor	Phil Delurgio		

RESPONSE A - AMENDMENT

VIA FACSIMILE: 571-273-8300

Mail Stop **AMENDMENT**
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Official Action of 06/28/2005, with a shortened statutory period of response set to expire 09/28/2005, please amend the above identified application as set forth below. Applicant also provides herewith a terminal disclaimer to obviate a provisional double patenting rejection over a prior patent.

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Abstract begin on page 8 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 9 of this paper.

Amendments to the Drawings begin of page 15 of this paper and include both an attached replacement sheet and an annotated sheet showing changes.

Remarks/Arguments begin on page 16 of this paper.

Conclusions begin on page 26 of this paper.

Application No. 09/849448 (Docket: DT.0104)
37 CFR 1.111 Amendment dated 09/28/2005
Reply to Office Action of 06/28/2005

An **Appendix** including amended drawing figures is attached following page 26 of this paper.